



UNC  
**GREENSBORO**

# 2023 Website Migration

College of Arts & Sciences



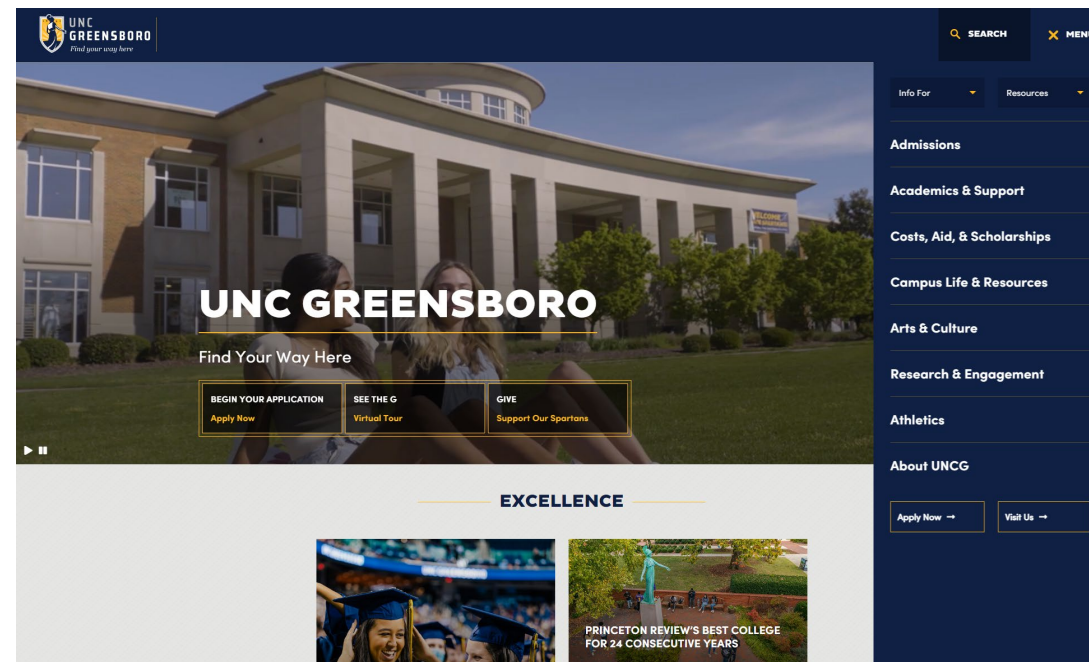
Find your way here

# What's Coming?

ITS has developed a new, modernized design intended for all UNCG websites. All sites will migrate to the new design by the end of 2023.



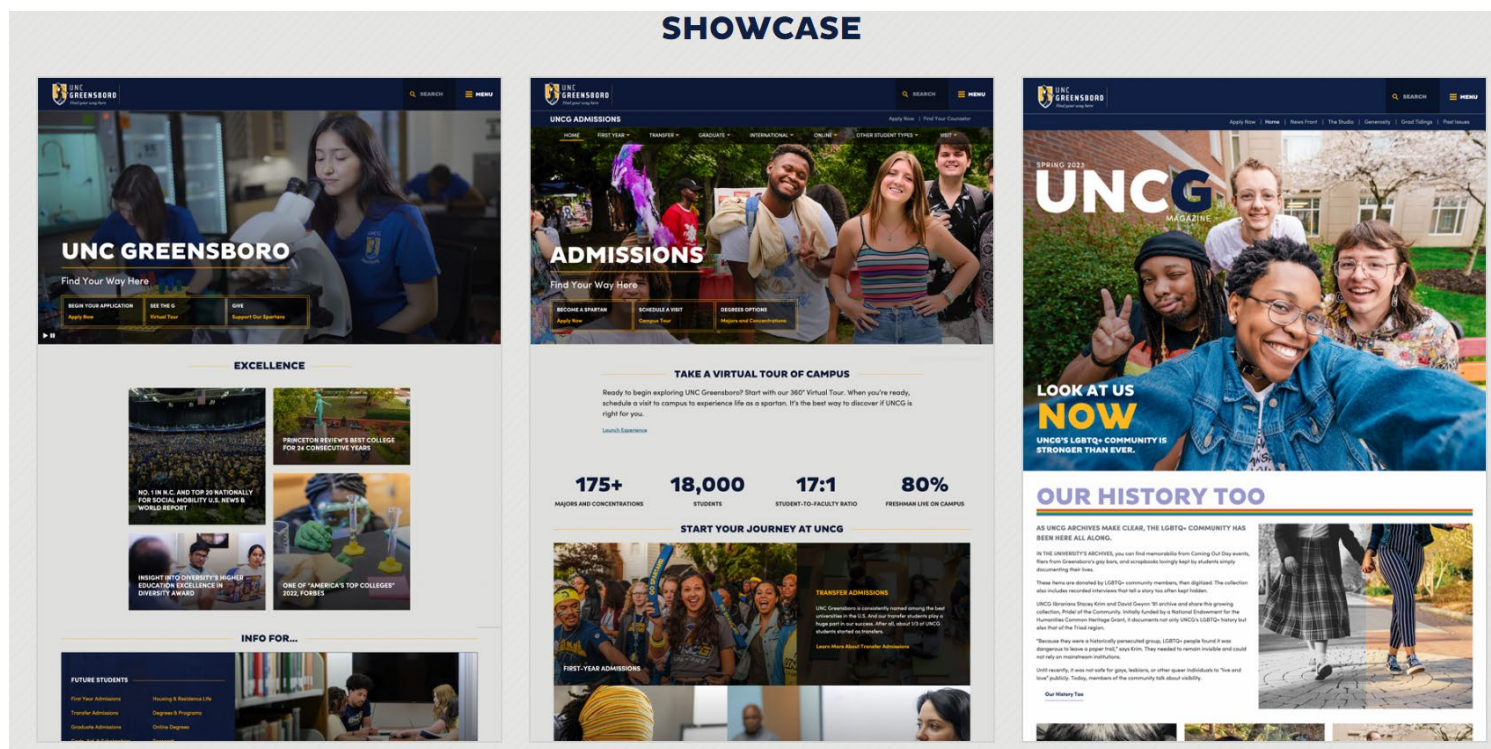
uncg.edu homepage 4/2022



uncg.edu homepage 4/2023

# Next Generation WordPress Theme (“NGWP”)

- ITS has developed a new theme referred to as NGWP or NextGen.
- The NextGen theme uses cleaner graphical blocks, a widescreen layout, and has useful new features.
- Already migrated sites include UNCG Main Site, Admissions, and UNCG Magazine.
- There is a learning curve if you are an existing UNCG site editor.





# What to expect

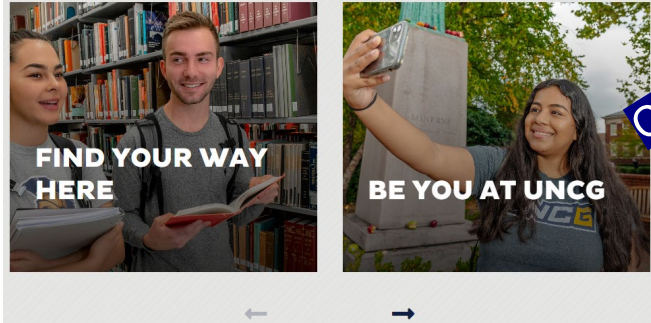
- Each site needs to be evaluated for content that is Redundant, Outdated, or Trivial (ROT) – [See guidelines here](#) and [here](#)
- Sites can be re-structured and re-worked at this time
- Department Content Managers can work with CAS Communications and Website representatives to develop the best representation of their department
- Designs have many built-in flexible options for customizing and meeting your departmental needs
- Directories will be dynamic but customizable
- Each department will need to also have a Directory Manager assigned



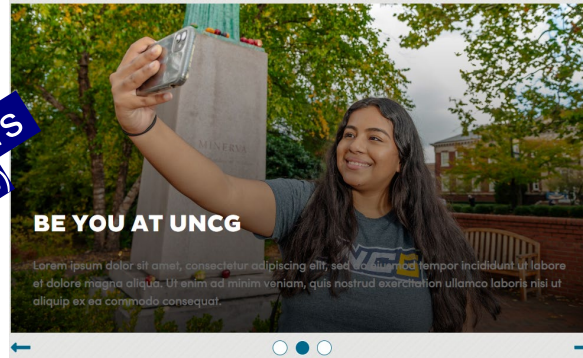
# What to keep in mind

- UNCG's target audience for web content is **prospective students**
- Branding standards give a cohesive appearance so that we all look like we are part of UNCG
  - Department-specific branding kits are available [here!](#)
- Some materials can be managed outside of UNCG sites
- Less wordy, more graphical

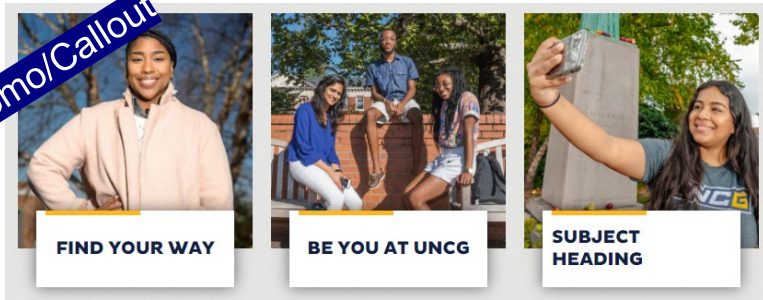
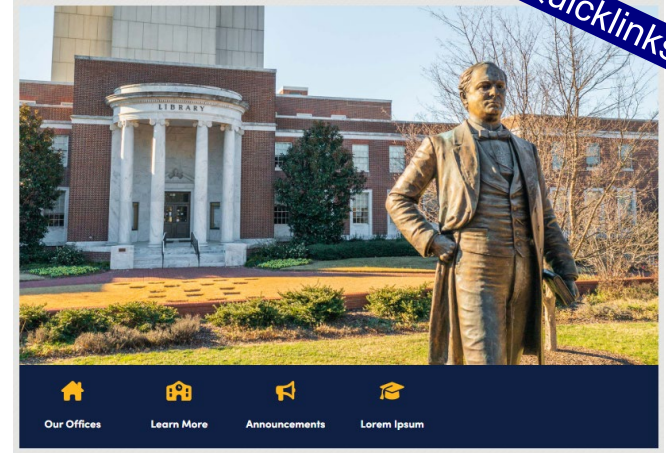
# What we can do



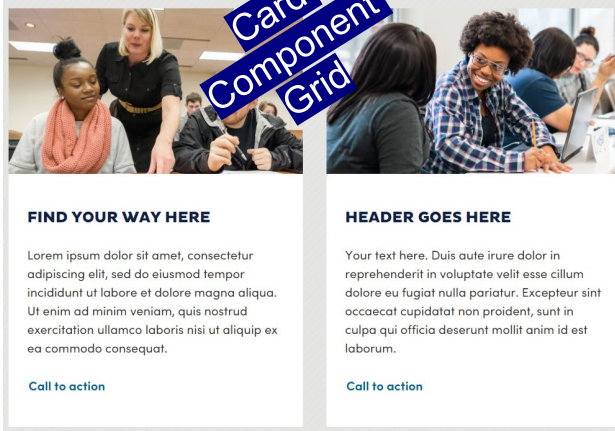
Carousel sliders  
(multiple options)



Quicklinks

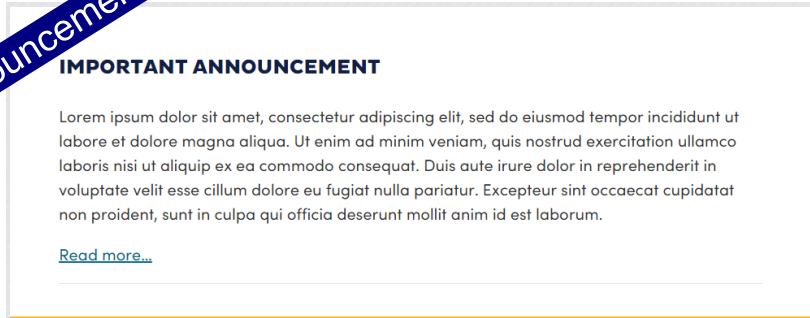
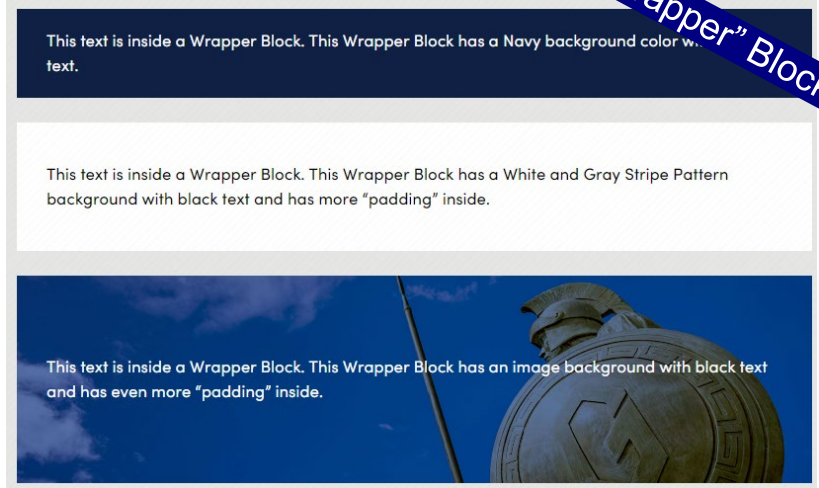


Promo/Callout



Card Component Grid

"Wrapper" Block



Announcements



Flexible content cards with icons

# What we can do

Accordions

This is an accordion

When you add content to an accordion, you can add as much text as you need and the nice thing is no matter how much content is, the user is able to open or close the accordion saving space on your page.

Adding another connecting accordion

Editing the text inside

Tabs

| UNC Greensboro   | Find Your Way Here | Lorem Ipsum |
|--|--------------------|-------------|
| <p>The University of North Carolina at Greensboro (UNCG or UNC Greensboro) is a public research university in Greensboro, North Carolina. It is part of the University of North Carolina system. UNCG, like all members of the UNC system, is a stand-alone university and awards its own degrees. UNCG is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, specialist and doctoral degrees. It is classified among "R2: Doctoral Universities - High research activity".</p> <p>The university offers more than 100 undergraduate, 61 master's, and 26 doctoral programs. The university's academic schools and programs include the College of Arts &amp; Sciences, the Joseph M. Bryan School of Business &amp; Economics, the School of Education, the School of Health and Human Sciences, the Joint School of Nanoscience &amp; Nanoengineering (one of the first such schools in the nation), the School of Visual and Performing Arts, the School of Nursing, Continual Learning, Graduate School, Warren Ashby Residential College and Lloyd International Honors College. The university is also home to the Weatherspoon Art Museum, which features one of the largest collections of modern American art in the country.</p> |                    |             |

Features

## BE YOU.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

Call to action



Info Slide-In

FIND YOUR WAY HERE

FUTURE STUDENTS

CURRENT STUDENTS

FORMER STUDENTS

ALL STUDENTS

Image Masonry

QUAD MASONRY HEADER

LEARN MORE

JOIN US TODAY

FIND YOUR WAY HERE

LOREM IPSUM

Event Blocks (multiple options)

EVENTS HEADING GOES HERE

FEB 23

FUTURE EVENT ONE

Read Full Story

FEB 24

FUTURE EVENT TWO

Read Full Story

FEB 25

FUTURE EVENT THREE

Read Full Story

View Full Calendar of Events

Spotlight Carousels

SLIDE ONE HEADING

The spotlight quote for slide one goes here.

The spotlight blurb for slide one goes here.

Optional Link One

Optional Link Two

News Blocks (multiple options)

CUPIDITATE NON PROVIDENT SIMILIQUE

Learn More

UT ENIM AD MINIM VENIAM

Learn More

UT ENIM AD MINIM VENIAM, QUIS NOSTRUD

Learn More

News Block settings

Statistics

20K

STUDENTS ENROLLED

Optional text can go here.

25

MEDIA CLASS SIZE

Lorem ipsum dolor sit amet.

95%

LOVE THIS SITE

Lorem ipsum dolor sit amet.



# What we can't do

- Access the web server directly (FTP/SFTP)
- Add third-party plugins without ITS approval
- Move everything as-is





Find your way here

# New Directory

- Directories will be dynamic (pulling information from Banner)
- [UNCG main directory](#) gives a glimpse, but not the full picture of what to expect
- Each site will be able to filter their department for their directory page
- Each faculty and staff member will have their own Employee Profile page
- Some available options will be:
  - **Professional Title**
  - **Photo**, following Spartan Card standards
  - **Phone Override**. This is available as some employees with front facing positions would rather have a front desk or main department number listed instead of their personal number.
  - **Is VIP?** Dean or Department Head. One per site.
  - **Personal Pronouns**. If the employee has stated preferred pronouns, you can select them here.
  - **Faculty and Staff-specific profile templates**, such as Research and Publications for faculty
- Your Department's Directory Manager will facilitate getting that content to us



UNC GREENSBORO

# First Things First

Please let us know who will be managing the content and/or directory for your department

[Access the form here](#)

(You must be logged in to your Office 365 account)

## CAS Website Department Liaisons

Contact List

Hi, Sarah. When you submit this form, the owner will see your name and email address.

\* Required

1. Department Name \*

Enter your answer

2. Department Homepage Link \*

Enter your answer

3. Content Manager Name \*

Enter your answer

4. Content Manager Email \*

Enter your answer



Find your way here

# Contact Us

Sarah Vetter

Webmaster

College of Arts & Sciences

[smvetter@uncg.edu](mailto:smvetter@uncg.edu)

Elizabeth Keri

Communications Director  
College of Arts & Sciences

[e\\_keri@uncg.edu](mailto:e_keri@uncg.edu)

Visit [cas.uncg.edu/migration](https://cas.uncg.edu/migration) for links to various resources regarding the migration.